**[SCHOOL DISTRICT/SCHOOL] PARTNERS WITH NUTRISTUDENTS K-12 TO STRENGTHEN THE FOODSERVICE PROGRAM**

**[CITY, State, Month (DATE)], 2021 –** [School/District name] is elevating its school foodservice program by partnering with [NutriStudents K-12](https://nutristudentsk-12.com/), a school nutrition platform that provides USDA-compliant, student-approved menus and a wide range of behind-the-lines support for school foodservice staffs.

“Partnering with NutriStudents K-12 will enable us to significantly strengthen our foodservice program,” said [FSD NAME, TITLE, [SCHOOL/DISTRICT], “Parents and students can expect fresh new menus with a wider variety of healthy, culturally diverse meals that kids will love. Our staff will appreciate the productivity tools, day-to-day professional support and time-saving benefits of NutriStudents K-12. We’re excited to rollout these improvements and welcome parent feedback.”

The time-tested menus from NutriStudents K-12 have been enthusiastically embraced by students across the country. They include a variety of creative and tasteful American and ethnic entrees, all of which have been taste-tested and approved by thousands of kids. The menus make full use of government-funded USDA commodity foods to help reduce food costs and are certified by the company’s Registered Dietitian to meet USDA nutritional guidelines for school foodservice programs.

Working with NutriStudents K-12, the district anticipates increased student meal participation and revenues and reduced plate waste. It also looks forward to streamlined operational processes – from menu selection and daily prep, to promotion, parental communication and preparing for USDA Administrative Reviews.

According to NutriStudents K-12, other districts have experienced first-year results such as:

* 30-40 percent reduction in day-to-day plate waste
* Up to 40 percent increase in daily lunch participation
* As much as 90 minutes a day saved on operational tasks
* $50,000-$100,000 in increased foodservice revenues

Efficiencies gained by using the NutriStudents K-12 platform will ultimately save time and money for the school district, while making school meals more appealing to students.

**About NutriStudents K-12**

[NutriStudents K-12](https://nutristudentsk-12.com/) helps foodservice directors run profitable and efficient, USDA-compliant child nutrition programs with a 45-week rotation of student-approved menus for the National School Lunch Program and behind-the-lines support. The platform helps districts expand participation, improve satisfaction, reduce waste and streamline purchasing. NutriStudents K-12 is nationally contracted under [Sourcewell](http://sourcewell-mn.gov), a national cooperative purchasing organization. Learn more at [MenuFreedom.com](http://MenuFreedom.com/).

###

**Contact:** [INSERT FOODSERVICE DIRECTOR’S NAME, PHONE AND EMAIL ADDRESS]