



Building Breakfast Participation (and Revenues) is as Easy as 1-2-3!

1. Choose Your Service Style:

- Grab-and-Go
- In-the-classroom
- Cafeteria Service

2. Choose Your Components:

- 1 and 2 whole-grain-rich equivalent items
- Fruit
- Milk
- Protein items

3. Present Foods Well:

- Hallways provide easy access
- Use racks and serving bowls to present variety of items in a visually appealing manner
- Salad bars make great breakfast bars!
- Change up your offering on a monthly or quarterly basis to keep participation growing and enticing



Incorporate proteins such as yogurt and cheese sticks in your breakfast planning.



Presenting several grain options in a visually appealing manner can help build participation.



Breakfast totes with grains, fruit offerings and milk can be prepped before students arrive and distributed to classrooms.



Fruit must be selected to complete a breakfast meal. Provide a variety of colorful fresh fruits, juice and raisins to entice the student.



A breakfast rack is a perfect option for cafeteria or hallway breakfast.